

PRESS RELEASE: Joining forces account for a better service

Two firms of Kent Chartered Accountants – Bespokes of Hildenborough and Buckland Steadman & Roberts of Tunbridge Wells – completed a merger on Monday 11 April. The newly-formed company BSR Bespoke Ltd will continue to trade from the two bases, with Paul Matthews at the helm as Managing Director.

The new company has adopted a fresh new contemporary image and website, which went live on Friday 8 April:

www.bsraccountants.co.uk On this date Paul and his team of directors held a pre-launch party at The Old School House, Chapel Place, Tunbridge Wells for clients and associates.

Paul qualified as a Chartered Accountant in 2002 and joined the Hildenborough practice Spokes & Co. Four years later he led the management buy-out of that practice.



Still only 33 years old, Paul has now managed the smooth merger of Bespokes and Buckland Steadman & Roberts. At the pre-launch party he thanked his team who had helped put the deal together.

Keith Buckland, who will be staying on as a consultant for the new firm, expressed his best wishes for the venture.

Paul approached the partners of Buckland Steadman & Roberts with the idea of bringing together the more corporate focused skills of Bespokes and the partnership's private client expertise.

"Both Bespokes and Buckland, Steadman & Roberts had a strong ethos of attention to detail and created packages of services for each client, according to their own specific needs. There was a clearly a match on traditional customer values," says Paul. "We hope to now complement that with investment in IT systems to provide a transparent and more efficient service to all our clients."

BSR Bespoke has 26 members of staff across the two branches. "Our aim is now to ensure we not only meet our clients expectations but surpass them," says Paul.

Nicola Deverson, a former partner of Creasey Son and Wickenden in Sevenoaks, has also joined the team as a director. She brings additional private client and taxation expertise to the new combined firm.

"I'm really excited to be working within this new practice," she says. "It's a great opportunity, joining BSR Bespoke from the start and being actively involved in its future development."

More info can be found at <http://www.bsraccountants.co.uk>

For further press information on BSR Bespoke Ltd, to set up an interview with Paul Matthews or for high-resolution images please contact Gaynor Edwards on Tel: 0845 520 5250 or 07956 142214 or email gaynor@torpedojuce.co.uk.

Photo caption: Nicola Deverson (left) and Paul Matthews, Managing Director of BSR Bespoke

Society Diary type photos from the pre-launch party are also available.

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